



**IP China 2009** 第五届中国软件与集成电路知识产权峰会  
The 5<sup>th</sup> China Software & Integrated Circuit Intellectual Property Summit Forum

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## Invitation Letter

Dear Sir/Madam:

IP China 2009—The 5<sup>th</sup> China Software and Integrated Circuit Intellectual Property Summit Forum will be held from Nov.12 to Nov.13 ceremoniously by Ministry of Industry and Information Technology Software and Integrated Circuit Promotion Center (It's abbreviation is "CSIP") .

We sincerely invite you to attend this summit forum at the appointed time to getting new information and sharing experiences in the field of high-tech intellectual property with participants. Please register by replying the return receipt in the enclosure and enjoy the grand meeting.

As a grand professional event in the field of intellectual property, this summit which theme is "Interpretation of Intellectual Property Strategy, Focus on IT Industry development, Promotion of independent innovation of enterprises" will exchange the experience of intellectual property management and will provide information-sharing platform and business interactive platform of frontier issues of IPR law system of IT industry for domestic and overseas IP elites while carrying out the national intellectual property strategy.

IP China has been held in 2005, 2006, 2007 and 2008 successfully and got a high rating among domestic and overseas IT industry and IP fields by discussed national intellectual property development strategy in different aspects and helped enterprises improve efficiency of using intellectual property. (More information please click [www.ipchina.org.cn](http://www.ipchina.org.cn) )

Thanks for your support to IP China 2009. We are looking forward to your attendance.



MIIT Software and Integrated Circuit Promotion Center



- **Time:** Nov.12-13. 2009
- **Summit Theme:**  
Interpretation of Intellectual Property Strategy  
Focus on IT Industry development,  
Promotion of independent innovation of enterprises
- **Registration Fee:** 1000 CNY/person

**Return receipt**

<b>Name*</b>		<b>Company Name*</b>	
<b>Position*</b>		<b>Department*</b>	
<b>Tel*</b>		<b>Mobile No.</b>	
<b>Number of Participants *</b>		<b>Accommodation booking service *</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No
<b>Payment*</b>	_____CNY	<b>Invoice title*</b>	
<b>CSIP</b> 工业和信息化部软件与集成电路促进中心		<b>E-mail*</b>	

Please reply this return receipt to : [judicature@csip.org.cn](mailto:judicature@csip.org.cn) , or fax to 010-63973485

**Agenda**

**Nov.12, 2009 , Intellectual Property Thematic Training Courses**

- ◇ Intellectual property strategy and the mending of new Patent Law
- ◇ TRIZ theory and self-innovation
- ◇ Patent competitive intelligence analysis and Patent Mining
- ◇ Enterprise Patent Strategy Management and Intellectual Property Protection
- ◇ Interpreting the way of investment and financing in IP field
- ◇ Intellectual Property Judicial Expertise in Litigation
- ◇ IP(Patent) Alert





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### Nov.13, 2008, Intellectual Property Summit Forum

#### Keynote-speech:

- ◇ IP matters in National major projects --Analysis Report of CSIP Intellectual Property
- ◇ Intellectual Property Strategic layout of Provincial and Municipal Regions– IP platform conception of Regional Enterprises cluster
- ◇ Patent Value Expansion and other issues in International standards Procedure

#### Panel:

- ◇ Preliminary study of IP investment and financing
  - The latest progress of IP investment and financing and Skill band
  - Interpreting the way of investment and financing of intangible assets in Beijing
  - Financing Innovation and Patent evaluation
  - Intangible asset investment and financing practice in small-to-medium-sized enterprises
- ◇ Intellectual Property Strategy
  - Implementing National Intellectual Property Strategy Guidelines-the promotion of innovation by integrating Industrialization and informationization
  - Establishment and Implementation of Enterprise Intellectual Property Strategy and Intellectual Property protection strategy in enterprise overseas market
  - Interpreting IP annual report of listed enterprises
- ◇ Intellectual Property Judicial expertise practice
  - Present situation and developmental tendency of Intellectual Property Judicial Expertise
  - Intellectual Property Judicial Expertise in IT industry field
  - IP Judicial Expertise Case Studies



(Note: The arrangement of the above topics is subject to change according to actual conditions)

#### ■ Guidance unit(intend to invite):

Science & Technology Department, MIIT

Electronic Information Department, MIIT

Software Services Industry Department, MIIT

#### ■ Organizer:

Ministry of Industry and Information Technology Software and Integrated Circuit Promotion Center (CSIP)

#### ■ Cooperation media (intend to invite):

Ccidnet.com

Science & technology channel of sina.com.cn

#### ■ Supporting media (intend to invite):

Chinaview.cn, People's Daily, Legal Daily, China Electronics



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News, China Information World, China Intellectual Property News, China Invention & Patent Magazine, China Intellectual Property Magazine, China Integrated Circuit Magazine , International Electronics News , Electronic Engineering & Product World.

■ **Contact us:**

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CSIP Location Map:

### CSIP 交通位置图

